

FinCEN Issued Alert on Fraud Schemes Involving Deepfake Media



Issue Date

13 November 2024

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SUMMARY

- FinCEN has alerted financial institutions to fraud schemes involving AI-generated deepfake media.
- The alert highlights trends, red flags, and risks associated with deepfake-enabled crimes to financial systems.

KEY RED FLAGS

- Matching photos with GenAI-generated images using reverse-image search
- Inconsistent identity documents or mismatched data
- Geographic or device data inconsistent with profile details
- Efforts to evade live verification checks
- Refusal to use multifactor authentication
- Use of plugins for webcam manipulation during verification

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